



Wireless Video in the Home

Company news

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AXAR Media to debate wireless HD video networking at the Digital Living Conference; Santa Clara

Santa Clara and Bristol, UK: [AXAR Media](#)'s CEO, David Sykes, will join a panel of experts debating the delivery of wireless multimedia content at the [Digital Living Conference](#), Santa Clara on the 3rd of June.

The panel is to be chaired by Parks Associates and will also feature representatives from Aceurity, AMIMON, SiBEAM, Quantenna and Celeno.

In the debate David Sykes will highlight the need for wireless delivery products to be standards based if they are to ensure interoperability of products within the home, at a time that PC and television products are starting to converge. He will also discuss the use of AXAR Media's INSPIRE paradigm for the evaluation of wireless delivery products.

AXAR launched its first products, the AXAR 1000 Sender and Receiver, at CES in January. These are the only HD video over wireless products to combine globally ubiquitous standards, such as 802.11n Wi-Fi and H.264 AVC, with proprietary techniques to deliver live HD TV and recorded video to HDTVs throughout the home. As a result, the AXAR products achieve outstanding range and reliability, even in the difficult wireless environment of a typical home.

AXAR Media will also be demonstrating the AXAR1000 throughout the conference on its booth, 408. The Digital Living Conference takes place between the 2nd and 4th June at the Santa Clara Convention Centre.

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About AXAR Media

AXAR Media is the trading name of ProVision Communications, a wireless and HD video company. ProVision has worked with leading broadcast operators and set top box manufacturers including Thomson, Pace, Toshiba, ITV, and BSkyB since 2001. Recent developments have included real time video transmission over Wi-Fi to portable devices at outside broadcasting events, along with HD and wireless innovations for set top boxes and media home gateways. ProVision's expertise lies in its end-to-end understanding of wireless networks and video systems: this includes MPEG-4/H.264 Advanced Video Codecs, radio propagation, antenna design, wireless networking, and reliable interoperation between HD video and wireless standards. AXAR Media is now strongly placed to deliver its world-leading HD video networking products and technologies to cable and satellite TV operators. The company is based in Bristol, UK.

For more information please visit www.axarmedia.com

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