



*The Wireless Video Company*



## **Company news**

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### **ProVision launches AXAR Media to deliver video over wireless throughout the home**

ProVision Communications has today launched its consumer products division, [AXAR Media](#). At CES the Bristol, UK based specialists in video over wireless technology will launch its first product, which distributes HD video over wireless throughout the home.

“With its unique combination of expertise in HD video, H.264 and streamed media along with 802.11, MIMO and RF propagation, ProVision has very compelling technology and exciting products,” said Ian Walsh, AXAR Media’s VP of business development. “There is a big gap in the market for wireless distribution of HD video around the home, so I am very much looking forward to introducing AXAR’s products to the global market.”

AXAR Media will be demonstrating its technology as part of the UKTI’s CES Unveiled event. It is one of a select group of companies chosen by UKTI to highlight British innovation at CES.

“ProVision has been working for a long time towards the commercial exploitation of our unique wireless video IP,” added Andrew Nix, Professor of Wireless Communications and co-founder of ProVision Communications. “With the announcement of the new product division, we are stepping up our activity, and moving into the next exciting phase of realising this goal.”

ProVision will be demonstrating its wireless HDTV technology to potential customers, investors and analysts at CES, to enquire about an appointment contact [David Smeed](#).

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## **About ProVision Communications**

ProVision Communications, a wireless and HD video company, has been working with leading broadcast operators and set top box manufacturers including Thomson, Pace, the BBC, and BSkyB since 2001. Recent developments have included real time video transmission over Wi-Fi to portable devices at outside broadcasting events, along with HD and wireless innovations for set top boxes and media home gateways. ProVision's expertise lies in its end-to-end understanding of wireless networks and video systems: this includes MPEG-4/H.264 Advanced Video Codecs, radio propagation, antenna design, wireless networking, and reliable interoperation between HD video and wireless standards. ProVision is now strongly placed to deliver its world-leading HD video networking products and technologies to cable and satellite TV operators. The company is based in Bristol, UK.

For more information please visit [www.provision-comm.com](http://www.provision-comm.com).

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